



TRACIE FRANK

voiceover commercial resume

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Client

Abbott Laboratories

Alexander Youth Network

Astro Zeneca

Atrium Health (including Advocate Healthcare, Aurora Healthcare) (Voice of, 2019-present)

Barnes-Jewish Christian Hospital

Bausch & Lomb

Bush Baked Beans

ByHeart Infant Formula

CEENTA

Cigna

Charlotte Metro Credit Union

Clear Choice

Cone Health

CPCC

Charlotte Regional Visitors Association

DHS/NJCHHA

Project

“Juven” for Television, Radio, Streaming

“Don’t Know” for Television

Imfinzi and Imjudo “It’s About Time” for iCTV

Multiple Projects for Television, Radio, Streaming, Digital, et al

BJC Zip Codes for Web

Miebo “Oh Yeah” for TV, Radio, Streaming, Social Media

Bluey Baked Beans for Kroger in-store broadcast

for All Media

for Radio/Streaming

“Better By Design” Campaign for Radio

“Making a Difference” for Television, Radio, Streaming

“Dental Implants” for Television

for Radio/Streaming

“Adult Learning” for Radio/Streaming

“Charlotte’s Got A Lot” Holiday Campaign for Social Media

“Jobs That Care” for Radio

Agency

The Working Assembly

A Big Idea Group

Biolumina

The Tombras Group

Coolfire Studios

Patients & Purpose

TBD

ByHeart

Groundcrew Sound

MRM/McCann

LEC Media

Postmodern Co

Groundcrew Sound

Groundcrew Sound

Union LLC

Marketsmith

Craig Hospital	"Only 1," "Recruitment" and "General Awareness" for Television, Web, Streaming	Cohn Marketing
Dovato	"Do Dovato" Campaign for Television, Web, Radio	
Elimini	Campaign for NY Television, Web and Radio: Global Web and Radio	Brave Spark
Elmcrest	"Not Alone" for TV, Radio, Streaming, Digital	Groundcrew Sound
Excellus Blue Cross/Blue Shield	Multiple Projects for Television, Radio, Streaming, Digital	Pinckney Hugo Group
Fidelity	"Beanstalk CHET 529" for TV, Radio, Streaming, Digital	Fidelity Communications & Advertising
Frito-Lay	"Global Flavors" for TV, Radio, Streaming, Digital, Social Media	Edge Studios
General Mills, Inc.	"Fruit Snacks FY26" for Radio	Goodby, Silverstein & Partners
Health & Human Services	"Can't Wait" for Radio, Terrestrial, Digital	The Team Companies
Juvéderm	"Skinveve" for TV, Radio, Streaming/ Digital	The Working Assembly
LendingTree	"What Is LendingTree?" and "Go Fund Yourself" for TV, Radio, Streaming, Digital	LendingTree
Lowes Foods	Fall Campaign for OLV, Streaming, Digital, Social and Web	Sound Lounge
Lukemia & Lymphoma Society (LLS)	Blood Cancer United Launch for All Mediums	Invisible Man, LLC
Mutual of Omaha	"Evaluate/Decide" for Web, Social Media	Periscope: Favorite Child
North Carolina Education Lottery	Multiple Projects for Radio, Streaming, Digital	Cactus Inc., Wunderman Thompson
OctaPharma	for Radio/Streaming	Mythic.us
Jim Bean Brands: On the Rocks	"Make It Cocktail" for Television, Radio, Streaming, Digital	Johannes Leonardo
PSEG Long Island	for TV, Radio, Streaming, Digital	ICF Next
Post University	Multiple Spots for Television, Radio, Streaming, Digital	Invisible Man Studios
Rockford Mass Transit District	for TV, Radio, Streaming, Digital	Groundcrew Sound
Sanofi Tolebrutinib	"Patient Stories: Inspired by Marissa" for Digital, Internet/Online, Social Media	Area 23

Sargento	"New Sargento 100% Cheese Crisps" for TV, Radio, Streaming, Digital	Media Monks
Southpark	"Belonging Has An Address" for TV, Radio, Streaming, Digital	Groundcrew Sound
Starbucks	"Winter 2024" for Digital	Big Spaceship
StriVectin	"Hydration Multiplier Serum: Thirsty Skin" for TV, Radio, Streaming, Digital	Strivectin
TC Energy	for Digital	Purple Strategies
TruStage	for TV, Radio, Streaming, Digital	Prophet Brand Strategy
Tulane Doctors	"Any Given Day" for TV, Radio	Voice Talent Warehouse
United Way of Greater Charlotte	for TV, Radio, Streaming, Digital	Groundcrew Sound
Velux	"Freshen Things Up" for TV, Radio, Streaming, Digital	Wray Ward Agency