



# TRACIE FRANK

voiceover commercial resume

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<b>Client</b>	<b>Project</b>	<b>Agency</b>
Abbott Laboratories	“Juven” for Television, Radio, Streaming	The Working Assembly
Alexander Youth Network	“Don’t Know” for Television	A Big Idea Group
Atrium Health (including Advocate Healthcare, Aurora Healthcare) (Voice of, 2019-present)	Multiple Projects for Television, Radio, Streaming, Digital, et al	The Tombras Group
Barnes-Jewish Christian Hospital	BJC Zip Codes for Web	Coolfire Studios
Bausch & Lomb	Miebo “Oh Yeah” for TV, Radio, Streaming, Social Media	Patients & Purpose
ByHeart Infant Formula	for All Media	ByHeart
CEENTA	for Radio/Streaming	Groundcrew Sound
Cigna	“Better By Design” Campaign for Radio	MRM/McCann
Charlotte Metro Credit Union	“Making a Difference” for Television, Radio, Streaming	LEC Media
Clear Choice	“Dental Implants” for Television	Postmodern Co
Cone Health	for Radio/Streaming	Groundcrew Sound
CPCC	“Adult Learning” for Radio/Streaming	Groundcrew Sound
Charlotte Regional Visitors Association	“Charlotte’s Got A Lot” Holiday Campaign for Social Media	Union LLC
DHS/NJCHHA	“Jobs That Care” for Radio	Marketsmith
Craig Hospital	“Only 1,” “Recruitment” and “General Awareness” for Television, Web, Streaming	Cohn Marketing

Dovato	“Do Dovato” Campaign for Television, Web, Radio	
Elimini	Campaign for NY Television, Web and Radio: Global Web and Radio	Brave Spark
Elmcrest	“Not Alone” for TV, Radio, Streaming, Digital	Groundcrew Sound
Excellus Blue Cross/Blue Shield	Multiple Projects for Television, Radio, Streaming, Digital	Pinckney Hugo Group
Fidelity	“Beanstalk CHET 529” for TV, Radio, Streaming, Digital	Fidelity Communications & Advertising
Frito-Lay	“Global Flavors” for TV, Radio, Streaming, Digital, Social Media	Edge Studios
Health & Human Services	“Can’t Wait” for Radio, Terrestrial, Digital	The Team Companies
Juvéderm	“Skinveve” for TV, Radio, Streaming/ Digital	The Working Assembly
LendingTree	“What Is LendingTree?” and “Go Fund Yourself” for TV, Radio, Streaming, Digital	LendingTree
Mutual of Omaha	“Evaluate/Decide” for Web, Social Media	Periscope: Favorite Child
North Carolina Education Lottery	Multiple Projects for Radio, Streaming, Digital	Cactus Inc., Wunderman Thompson
OctaPharma	for Radio/Streaming	Mythic.us
PSEG Long Island	for TV, Radio, Streaming, Digital	ICF Next
Post University	Multiple Spots for Television, Radio, Streaming, Digital	Invisible Man Studios
Rockford Mass Transit District	for TV, Radio, Streaming, Digital	Groundcrew Sound
Sanofi Tolebrutinib	“Patient Stories: Inspired by Marissa” for Digital, Internet/Online, Social Media	Area 23
Sargento	“New Sargento 100% Cheese Crisps” for TV, Radio, Streaming, Digital	Media Monks
Southpark	“Belonging Has An Address” for TV, Radio, Streaming, Digital	Groundcrew Sound
Starbucks	“Winter 2024” for Digital	Big Spaceship
StriVectin	“Hydration Multiplier Serum: Thirsty Skin” for TV, Radio, Streaming, Digital	Strivectin
TC Energy	for Digital	Purple Strategies
TruStage	for TV, Radio, Streaming, Digital	Prophet Brand Strategy

Tulane Doctors	“Any Given Day” for TV, Radio	Voice Talent Warehouse
United Way of Greater Charlotte	for TV, Radio, Streaming, Digital	Groundcrew Sound
Velux	“Freshen Things Up” for TV, Radio, Streaming, Digital	Wray Ward Agency